

| L Numb r | Hits | Search T xt | DB | Tim stamp |
|---------------------|-------------|---|--|-----------------------------|
| 1 | 100 | pr fil n ar ((us r cust m r consum r) and (website sit web)) | USPAT; US-P PUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 16:13 |
| 2 | 130 | profile near ((user customer consumer) and (website site web)) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 15:56 |
| 3 | 30 | (profile near ((user customer consumer) and (website site web))) not (profile near ((user customer consumer) and (website site web))) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 15:57 |
| 4 | 1006 | profile adj (website site web) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 16:14 |
| 5 | 1151 | profile adj (website web) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 16:15 |
| 6 | 69 | (profile adj (website web)) and profile near (user consumer customer) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 16:16 |
| 7 | 10 | ((profile adj (website web)) and profile near (user consumer customer)) not (profile near ((user customer consumer) and (website site web))) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 16:16 |
| 8 | 0 | ((profile adj (website web)) and profile near (user consumer customer)) not (profile near ((user customer consumer) and (website site web))) | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2003/03/24 16:16 |

COREOPSRESEARCH is set O as an alias for 8,14,94,7,6,34,15,9,610,810,275,476,624,621,636,613,813,16,160,634,148,20,77,35,583,65,2,233,474,475,99,256,348,349,347.

*** 333711 DEMOGRAPHIC

7236180 RATE
1244271 RATING
1051440 ALGORITHM

S1 1413 DEMOGRAPHIC (3N) (RATE OR RATING OR ALGORITHM)

?s s1 and (profile or profiling) and advertisement

1413 S1
1737219 PROFILE
114334 PROFILING
133913 ADVERTISEMENT

S2 18 S1 AND (PROFILE OR PROFILING) AND ADVERTISEMENT

?s (pop-up or banner) () advertisement

41 POP-UP
214809 BANNER
133913 ADVERTISEMENT

S3 1531 (POP-UP OR BANNER) () ADVERTISEMENT

?s s3 and demographic

1531 S3
333711 DEMOGRAPHIC

S4 187 S3 AND DEMOGRAPHIC

?s s4 and profile

187 S4
1737219 PROFILE

S5 76 S4 AND PROFILE

?s s5 and (rate rating algorithm)

76 S5
0 RATE RATING ALGORITHM

S6 0 S5 AND (RATE RATING ALGORITHM)

?ds

| Set | Items | Description |
|-----|-------|---|
| S1 | 1413 | DEMOGRAPHIC (3N) (RATE OR RATING OR ALGORITHM) |
| S2 | 18 | S1 AND (PROFILE OR PROFILING) AND ADVERTISEMENT |
| S3 | 1531 | (POP-UP OR BANNER) () ADVERTISEMENT |
| S4 | 187 | S3 AND DEMOGRAPHIC |
| S5 | 76 | S4 AND PROFILE |
| S6 | 0 | S5 AND (RATE RATING ALGORITHM) |